

# FUTURE PRODUCTION TECHNOLOGIES CONVENTION

*The Fourth Industrial Revolution (Industry 4.0) will herald the transformation of entire systems of production, management and governance.*

Robotics . Artificial Intelligence . Nano Technology . Quantum Computing  
Biotechnology . The Internet of Things . 3D Printing . Autonomous Vehicles

24 - 25 April 2019 ■ Cape Town - South Africa

Hosted by Production Technologies  
Association of South Africa

PTSA

In association with

intsimbi ntip



## CALL FOR SPONSORS AND EXHIBITORS

### INTRODUCTION

Future Production Technologies Convention is presented by the Production Technologies Association of South Africa with the support of Intsimbi and National Technology Implementation Platform Pty Ltd.

It will bring together business owners and senior management involved in all aspects production to explore the opportunities and challenges of the Fourth Industrial Revolution.

The aim of this convention is to get top specialists in the new technologies to provide a comprehensive overview of each technology and:

- It's capability
- Availability in South Africa
- Future application areas
- Implementation challenges
- Costs
- Skills requirements
- Opportunities

Delegates will leave this convention with a clear insight of how the production environment is rapidly changing and the threats and opportunities facing their own organisations.

### Target Audience

- Owners and senior management for machining and tooling businesses
- Industrial design engineers
- Production managers
- Procurement managers
- R & D personnel
- Government trade and development agencies
- Plant and equipment suppliers
- Training companies and technical colleges
- Finance and investment companies
- Insurance companies

### EXHIBITION

A two day exhibition will run alongside the convention focusing on the latest advances in technology and their impact on production systems. The exhibition provides an opportunity for companies and organisations to gain exposure to the delegates attending the conference and students looking for career guidance.

**Exhibition stands:** available in 9m<sup>2</sup> and multiples thereof

**Exhibition cost:** R1995 per square meter plus Vat

**Build-up** 23 April 2019 from 09:00

**Open 24 April 2019** 10:00 - 20:00 (& cocktail party)

**Open 25 April 2019** 10:00 - 17:00

**Breakdown 25 April 2019** from 17:00 – 22:00

The 9m<sup>2</sup> stand package includes:

- shell scheme
- fascia name
- spot lights
- power point
- 1 name badge and ticket for the refreshments, lunch and cocktail party on the 24 April 2019

Download the Exhibition Layout: [http://www.sbs.co.za/fptc2019/documents/FPTC2019\\_ExhibLayout.pdf](http://www.sbs.co.za/fptc2019/documents/FPTC2019_ExhibLayout.pdf)

Download the Exhibition Booking Form:

[http://www.sbs.co.za/fptc2019/documents/FPTC2019\\_Booking%20Form.xls](http://www.sbs.co.za/fptc2019/documents/FPTC2019_Booking%20Form.xls)

## SPONSORSHIP

### OUTLINE OF SPONSORSHIP OPPORTUNITIES

Various types of commercially viable sponsorship opportunities are available to sponsors for **FPTC 2019**:

1. Gold, Silver and Bronze sponsorship.
2. Name Branding of functions.
3. Sponsorship of a variety of specific items.

The following sponsorship packages provide a high degree of flexibility, combining a number of traditional branding elements with added-value opportunities for addressing the conference attendees and communicating a corporate message. Naturally P.R. releases and press coverage around the conference will add further to the value of the package. It is difficult to put a monetary value to such coverage in advance but in the past our events have always been popular with the trade journals and specialised press.

#### 1. GOLD, SILVER AND BRONZE

As a Gold, Silver or Bronze Sponsor of the FPTC 2019 conference, your company will be clearly identified as one of most important contributors through visual branding and clear identification in conference promotional material and documentation. Your logo will be significantly prominent at the event.

As a gold, silver or bronze sponsor your company will receive:	Gold	Silver	Bronze
<b>Sponsorship Costs</b>	<b>R60,000 + VAT</b>	<b>R35,000 + VAT</b>	<b>R20,000 + VAT</b>
The opportunity to run a promotional video in the breaks	Yes, 3min	Yes, 2min	Yes, 1min
Your logo, in colour, on the front of the main brochure and all promotional brochures where possible	Yes	Yes	Yes
Your logo, in colour, on the conference signage	Yes	Yes	Yes
Your logo, on directional signage	Yes	Yes	Yes
Your company advertisement in the speakers' notes	A4 both sides	A4 x 1	A4 x 1
Your logo on the front cover of the speakers' notes	Yes	Yes	Yes
Your company banner may be placed in the conference venues	Yes	Yes	Yes
Your company banner may be placed on the main room stage	Yes	No	No
Hot link from the conference web site to your own company web site	Yes	Yes	Yes

In addition YOUR COMPANY will also receive:			
Free registration tickets for the cocktail party and gala dinner	4	2	1
Valued at:	R26,500	R13,250	R6,625

Free exhibition space in the hall where catering takes place	18m <sup>2</sup>	9m <sup>2</sup>	4m <sup>2</sup>
Valued at:	R 41,300	R 20,650	R 9,180

**The gold, silver or bronze sponsorship give your company substantial direct tangible benefits** in terms of free tickets to the cocktail party and gala dinner, free display space and all the added prestige and exposure of being recognised as a major sponsor, plus, the opportunity to further enhance your sponsorship by the distribution of appropriate promotional items to the delegates. The bronze category offers a more affordable opportunity for companies to gain exposure to the delegates and to be seen supporting FPTC 2019 without having to staff an exhibition stand.

As a **gold, silver or bronze sponsor**, your company is given preference to gain increased exposure to either provide or sponsor any of the specific sponsorship items listed under section 3.

## 2. NAME BRANDING OF FUNCTIONS (excluding Vat)

<b>Welcome cocktail party</b>	R 30,000
<b>Gala Dinner</b>	R 100,000
<b>Lunches per day</b> (two days available)	R 20,000
<b>Refreshments per day</b> (two days available)	R 15,000

## 3. SPONSORSHIP OF SPECIFIC ITEMS (excluding Vat)

The following items or any other appropriately useful items may be provided or sponsored.  
(Estimated requirement 300)

<b>Conference bags</b> (Estimated cost R80 each)	R 16,000
<b>Conference Notes Printing/CDs</b> (Est. R50 each)	R 10,000
<b>Pens</b> (Estimated cost R20 each)	R 4,000
<b>Pads</b> (Estimated cost R20 each)	R 4,000
<b>Wines</b> - for social functions – 10 cases	R 10,000

## CONCLUSION

We are most willing to discuss implementation of the above or any other ideas you may have for your company participation in adding value for the delegates and exposure for your organisation.

We hope to conclude most of the major sponsorship agreements before the end of December 2018 so we can include the names of the major sponsors in the main wave of advertising.

We look forward to welcoming you on board as a sponsor of **FPTC 2019** and look forward to working with you to make it a valuable and rewarding event for all participants.

## DELEGATE FEES

	PTSA/Intsimbi/NTIP Members			Non Members		
	early bird	normal	late	early bird	normal	late
<b>Any 2 days</b>	R5,300	R5,800	R6,300	R6,300	R6,800	R7,300
<b>Vat @ 15%</b>	R795	R870	R945	R9452	R1,020	R1,095
<b>Total</b>	R6,095	R6,670	R7,245	R7,245	R7,820	R8,395
<b>1 day</b>	R3,180	R3,480	R3,780	R3,780	R4,080	R4,380
<b>Vat @ 15%</b>	R477	R522	R567	R567	R612	R657
<b>Total</b>	R3,657	R4,002	R4,347	R4,347	R4,692	R5,037

Early Bird is for BOOKINGS and PAYMENTS received on or before 15 March 2019

Late is for BOOKINGS and PAYMENTS received on or after 10 April 2019