



Winds of Change

What is the future for healthcare?

14 April 2021: Changing Lifestyles - Healthcare and Infrastructure

15 April 2021: Planning and Design

20 April 2021: Operations and Maintenance

21 April 2021: Infection Prevention and Control

SAVE THE DATE

SAFHE Virtual Conference | 14, 15, 20 & 21 April 2021 | 09h00 - 12h20 Daily

WINDS OF CHANGE What is the Future for Healthcare?

CALL FOR SPONSORS

In the interest of health and safety due to Covid-19, SAFHE has decided to cancel the biennial conference and exhibition planned for 2021.

Instead, SAFHE will host a virtual conference consisting of four webinars on 14 & 15 and 20 & 21 April 2021 from 09h00 – 12h20 each day.

We will not include a virtual exhibition as we are not convinced these add value to delegates or exhibiting companies.

We are however offering a few companies – on a first-come, first-served basis – that have been exhibiting at SAFHE events, an opportunity to gain exposure at the Virtual Conference to maintain their close relationships with SAFHE delegates and clients.

This virtual conference provides a platform for learning about new technology, innovation and sharing of ideas and experiences within the industry in these challenging times.

The four sessions are:

1. CHANGING LIFESTYLES - HEALTHCARE AND INFRASTRUCTURE

Covid-19 has changed how we live, work and travel in an ever-increasing globalised community. This too has impacted our healthcare services. Do we need more foresight and flexibility when designing facilities that meet future needs?

2. PLANNING AND DESIGN

Advances in design, materials, and construction techniques, together with environmental issues, safety, running costs and sustainability, provide much food for thought as to how we design and construct future facilities. Here we look at case studies of innovative design and the benefits provided.

3. OPERATIONS AND MAINTENANCE

How do we harness the advances in technology to boost productivity and manage and control rising costs? What can we do to improve our environmental ratings and make better use of our scarce resources?

4. INFECTION PREVENTION AND CONTROL

Covid-19 has been a wakeup call and forced us to be aware of and prepared for the spread of infections through global travel and trade. It has highlighted the need for improved procedures for controlling the spread of infections, both within and outside of our healthcare facilities.

SPONSORSHIP OPPORTUNITIES

Two levels of sponsorship opportunities are available for companies to gain valuable exposure to this influential group of delegates:

GOLD & SILVER SPONSORSHIPS

We have four gold sponsorships available (one for each of the four webinars) each shown as the primary sponsor for their selected webinar, and eight silver sponsorships.

As a sponsor of **SAFHE 2021** your company will be clearly identified as one of most important contributors through visual branding and clear identification during the sessions and in the promotional material and documentation. Your logo will be significantly prominent at the event.

In summary we offer:

	Gold R50 000 ex VAT	Silver R20 000 ex VAT
Pre-conference brand exposure		
Logo on SAFHE conference website / webinar pages.	✓	✓
Logo/special mention in pre-conference marketing emails.	✓	✓
SAFHE newsletter: - Special mention in our newsletter introduction with the inclusion of one editorial/opinion piece	Logo, 200 words, 1 photo	Logo, 50 words
Sponsor profile page: - Company name - Logo - About the company - Social media links - Uploads – brochure, images, video	✓	✓
In-event exposure		
Logo on webinar holding slide.	✓	x
Special mention by webinar host.	✓	x
Optional: pre-recorded promotional video to be displayed on screen during the webinar <i>(to be supplied by sponsor)</i> .	2 minutes	x
Post-conference exposure		
Logo/special mention in post-event thank you emails.	✓	✓
Free tickets		
Free tickets to the virtual conference (all four webinars).	15	5

TARGET AUDIENCE:

- Hospital General Managers, Hospital CEOs and Hospital Clinical Managers
- Nursing Managers, Senior Nursing and Medical Staff
- Technical Managers, Hospital Engineers and Maintenance Personnel
- Health Service and Facilities Planners, Administrators and Managers
- Architects, Designers and Quantity Surveyors
- Infrastructure Equipment Suppliers and Specialists
- Clinical Engineering Practitioners and Technicians
- Medical Equipment Suppliers and Specialists
- Information Technology and Communications Specialists
- Security Specialists
- Environment/Waste Management Suppliers and Specialists

CPD POINTS

We will apply for CPD accreditation to the appropriate associations.

CONCLUSION

We are most willing to discuss implementation of the above or any other ideas you may have to add value to delegates and exposure for your organisation.

We hope to conclude most of the major sponsorship agreements before the end of **February 2021** so we can include the names of the major sponsors in the main wave of advertising.

If you are interested in sponsoring, or require any additional information, please contact Peter Aspinall of SBS Conferences & Exhibitions on peter@sbs.co.za or 083 250 5083.

We look forward to welcoming you on board as a sponsor of **SAFHE 2021** and look forward to working with you to make it a valuable and rewarding event for all participants.

The SAFHE 2021 Virtual Conference is being hosted by:



in association with

