



HEALTHCARE INFRASTRUCTURE

Shaping the Future

14th SAFHE Southern African Healthcare Conference
10 – 12 August 2022
Durban International Convention Centre, South Africa

INFO FOR EXHIBITORS & SPONSORS

CALL FOR EXHIBITORS

A trade exhibition will run alongside the conference offering exhibitors an outstanding opportunity to enhance their brand image and promote their products and services whilst networking with senior decision makers and procurement managers who regularly attend the SAFHE biennial event.

- Exhibition space ranges from 9m² – 36m².
- View exhibition layout [here](#).

Exhibition Costs:

- Stand package: R4 000 per m² (excl VAT)
- Space only (build your own stand): R3 500 per m² (excl VAT)

Exhibition schedule:

- 09 August 2022: Build-your-own-stand exhibitors build stands from 06h00 – 22h00
- 10 August 2022: Exhibitors dress stands from 06h00 – 11h00
- 10 August 2022: Live exhibition from 12h30 – 19h30
- 11 August 2022: Live exhibition from 08h00 – 17h30
- 12 August 2022: Live exhibition from 08h00 – 14h00
- 12 August 2022: Breakdown from 14h00 – 22h00

Stand packages @ R4 000 per m² + VAT include:

- Shell scheme.
- Fascia name board.
- Plug points (x 1 for 9m² / x 2 for 15m² & 18m² / x 3 for 27m²).
- Spotlights (x 2 for 9m² / x 4 for 15m² & 18m² / x 6 for 27m²).
- Catering (welcome cocktail party, daily refreshments and lunch) and name badges x 3 for 9m² / x 6 for 15m² & 18m² / x 9 for 27m².
- Access to VIP trade invites for key and potential customers to visit the exhibition on 11 August (afternoon) or 12 August (morning).

Build-your-own-stand 36m² spaces @ R3 500 per m² + VAT include:

- Space only (no shell scheme, name board, plug points or spotlights).
- Catering (welcome cocktail party, daily refreshments and lunch) and name badges for 12 people.
- Access to VIP trade invites for key and potential customers to visit the exhibition on 11 August (afternoon) or 12 August (morning).

Payment terms for exhibitors:

- A 50% deposit will be invoiced on receipt of application and will be due immediately to secure your stand/space.
- The final 50% will be invoiced at the beginning of May 2022 and is due by 31 May 2022.

Cancellation terms for exhibitors:

- 100% cancellation fee if cancelled 0 – 90 days before the event (ie. between 12 May 2022 and 10 August 2022).
- 50% cancellation fee if cancelled 91 – 180 days before the event (ie. between 11 February 2022 and 11 May 2022).
- 25% cancellation fee if cancelled 181 days or more before the event (ie. anytime before 11 February 2022).

Covid-19 contingency / vis major for exhibitors:

All Covid-19 regulations as stipulated by the Government and in turn the conference venue will be followed, the details of which will be shared closer to the date of the conference.

In the case of a government lockdown or any other Vis Major situation, the live event will be converted to a virtual event whereby exhibitors have the choice of a full refund or convert to the virtual exhibitor package whereby they will receive a 70% refund and the following benefits:

1. Exhibitor profile on the conference website including company name, logo, 200-word company bio, links to company website and social media platforms as well as additional links to company or product brochures.
2. Acknowledgement in pre and post conference marketing emails.
3. Acknowledgement on the virtual event viewing page.
4. Call-to-action question to generate leads will be added to the online profile and post-event surveys and CPD registers.
5. Free virtual conference tickets relative to original stand size (as per catering and name badge allocations detailed on the left).
6. Promotional video will be played before the conference start and during the breaks relative to original stand size (2 seconds per square metre).

Submit your exhibition application online [here](#).



Covid-19 contingency / vis major for sponsors:

Gold, Silver and Bronze sponsors will automatically be transferred across to the virtual event platform and will continue to be shown as a major sponsor. Sponsors will receive a 50% refund of sponsorship fees and enjoy the same benefits listed under the exhibitor section above (benefits 1 – 4). Benefits 5 and 6 will align with the initial sponsorship benefits.

In the event that sponsors choose not to participate in the virtual event, they can request a 70% refund as they will have already enjoyed part of the benefits of being a sponsor.

Find out more [here](#).

 www.sbs.co.za/safhe2022