



WESTERN CAPE INVESTMENT

People PURPOSE Pro{s}per{i}ty

ABOUT THE WCPDF

Founded in 2008, the **Western Cape Property Development Forum (WCPDF)** is a registered non-profit organisation (246-760 NPO), that creates awareness around the challenges that face the property development and construction industry. The collective voice of that industry, it focuses on the full production line of property across all private and public sector projects and associated infrastructure provision.

A voluntary Management Committee representing 27 associations actively engages government on behalf of industry to provide input and feedback on legislation and policy. While the sector is also impacted by national legislation, the most critical development issues tend to occur at municipal and regional levels - where property is produced - and this is where the WCPDF's chief focus lies.

Find out more here: <https://www.wcpdf.org.za/>

ABOUT THE WCPDF ANNUAL CONFERENCE

A major event on the South African property development and construction industry calendar, the annual conference of the **Western Cape Property Development Forum (WCPDF)** brings together thought leaders from the public and private sectors involved in fixed capital investment, and who aim to work together to tackle the challenges and celebrate the achievements of our sector.

Delegates range from across the built environment, representative of the many facets that make up the industry, from large-scale developers to micro-developers and the many professional consultants, contractors and other service providers who work within the sector. This is where investment agencies, financial institutions and the legal fraternity join political leaders and senior planning authorities across various government tiers to gauge the climate of the development community, and make informed decisions for successful economic forward planning.

With the event being a reputable indication of the state of our industry, it is always well attended by the media, who see it as a valuable source for accurate, informative and well-researched content.

Initiated in 2014, this annual conference has grown substantially in attendance from less than 100 delegates in 2014 to a full house of over 350 at our last event in 2022. With planning in place to accommodate well over 350 delegates again this year, including 12 exhibitors, the event will once again take place at the **Cape Town International Convention Centre (CTICC)** from **Thursday 8 to Friday 9 June 2023**.

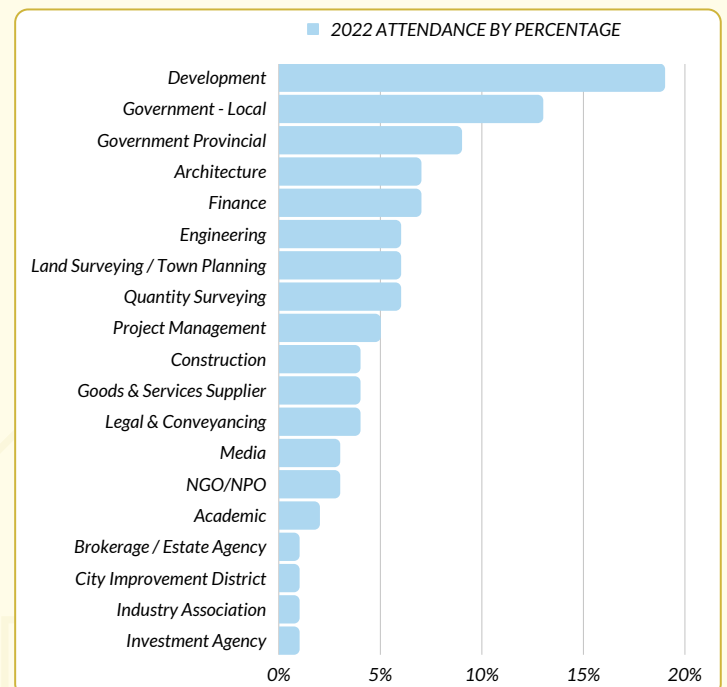
CONFERENCE THEME

WESTERN CAPE INVESTMENT People, Purpose, Pro{s}per{i}ty

PROPERTY provides **PEOPLE** with **PURPOSE** and the places in which to **PROSPER**. This is the key message behind the Western Cape Property Development Forum's (WCPDF) 10th Annual Conference.

While the rest of South Africa remains suspended in a political and economic holding pattern, the Western Cape is moving forward, with the huge contribution made by the property development and construction industry being increasingly acknowledged: we create the spaces in which people do things.

Regional and local governments are inviting industry to the table to partner around infrastructure, affordable housing and innovative sustainability; private equity financiers are stepping forward into the vacuum being created by banks; developers are acknowledging the critical importance of effective community engagements; and tertiary institutions have become key players in the property market. This year's WCPDF conference celebrates these opportunities: can you afford not to be there?



CALL FOR SPONSORS

WHY BE A SPONSOR?

The annual WCPDF conference has become an important event on the industry calendar at which sponsors can increase brand recognition while networking with key private and public representatives involved in property development and construction in the Western Cape. Together with increasing awareness of your products and services, participation as a sponsor:

- ensures you are recognised as a supporter of economic investment and development
- offers a highly representative platform for engaging with potential customers and future business partners
- develops rapport with industry colleagues as well with political leaders and other decision-makers
- opens doors for exploring new opportunities in the property development sector, identifying emerging trends and sparking new ideas.

SPONSORSHIP OPPORTUNITIES

NETWORKING COCKTAIL PARTY | R60 000 excl VAT

Acknowledgement on conference programme • Recognition by MC prior to event, accompanied by on-screen branding • Company representative to deliver 10-minute address related to conference theme • Two pull-up banners to be displayed in networking area

ENABLER OF 1 OF 7 THEMED CONFERENCE SESSIONS | R35 000 per session, excl VAT

Acknowledgement on conference programme • 1-minute video to be played as delegates enter session • Recognition by MC • On-screen branding on session and speaker intro slides

ENABLER OF 1 OF 2 KEYNOTE SPEAKERS | R25 000 per speaker, excl VAT

Acknowledgement on conference programme • Recognition by MC upon speaker introduction, accompanied by on-screen branding

BRANDED CONFERENCE BAGS | R60 000 excl VAT

BRANDED NAME BADGES | R10 000 excl VAT

FREE CONFERENCE TICKETS

Sponsors will be entitled to the following free tickets based on sponsorship spend:

- R25 000 to R30 000 = 1 free ticket
- R35 000 to R40 000 = 2 free tickets
- R60 000 plus = 3 free tickets

ABOUT OUR SPONSORSHIP OFFERING

We are offering a range of bespoke sponsorship opportunities in which your company/organisation will be identified as the exclusive sponsor of a branded event or item, or enabler of a conference session.

In addition to the unique exposure associated with each opportunity, all sponsors will receive the following benefits:

- Sponsor profile on the conference website including:
 - Company logo
 - 200-word company bio
 - One marketing/product video
 - Links to company website and social media platforms
 - Additional links to company or product brochures
- Acknowledgement in pre- and post-conference emails
- Company logo on the inside cover of the official conference booklet.

OFFICIAL CONFERENCE BOOKLET | R60 000 excl VAT

Logo to appear prominently on front cover of keepsake booklet handed to each delegate (no other sponsors to appear on front cover) • One page of editorial to be included in opening/welcoming pages of booklet

DAY 1 or DAY 2 REFRESHMENT BREAKS (x 3 per day) | R40 000 per day, excl VAT

Acknowledgement on conference programme • Recognition by MC prior to each break, accompanied by on-screen branding • One pull-up banner to be displayed in networking area

DAY 1 or DAY 2 LUNCH BREAK | R30 000 per day, excl VAT

Acknowledgement on conference programme • Recognition by MC prior to lunch break, accompanied by on-screen branding • One pull-up banner to be displayed in networking area

Additional exposure opportunities:

Place a full or half page advert in our conference booklet:
Full page: R6 000 ex VAT
Half page: R3 000 ex VAT



We would be happy to discuss the above options or any other ideas you may have in terms of how your company's participation can add value to the delegates in return for brand exposure. We look forward to welcoming you on board as a sponsor of the WCPDF 2023 conference and to working with you to make it a valuable and rewarding event for all participants.

Please contact Kim on kim@sbs.co.za to discuss your sponsorship involvement in more detail.

CALL FOR EXHIBITORS

ABOUT THE WCPDF EXHIBITION

A two-day exhibition will run alongside the WCPDF conference offering a limited number of exhibitors an outstanding opportunity to enhance their brand image and promote their products and services while networking with upwards of 350 senior decision makers from both the public and private sectors.

Up to twelve 6m² *design-your-own* exhibition spaces will be made available in the Strelitzia Restaurant area, which flows directly into the Strelitzia Conservatory - the foyer area of the conference which is being held in Auditorium 2 of CTICC 1. This is where delegates will gather during registration, all meal and refreshment breaks, and the networking cocktail party.

View the latest exhibition floorplan at:
<https://sbs.co.za/wcpdf2023/#Exhibition>

Exhibition costs: R3 000 per m² (excl VAT) including

- Table (1800cm x 520cm), tablecloth and two chairs
- Exhibition passes and catering (*daily refreshment breaks, lunch daily, and networking cocktail party on 8 June*) for two people
- Exhibitor profile on the conference website including: company logo + 200-word company bio + one marketing or product video + links to company website and social media platforms + additional links to company or product brochures
- Company name and contact details on exhibitor page inside the official conference booklet.

Note:

Access to the conference is not included.

Exhibitors design their own spaces - build limitations may apply.

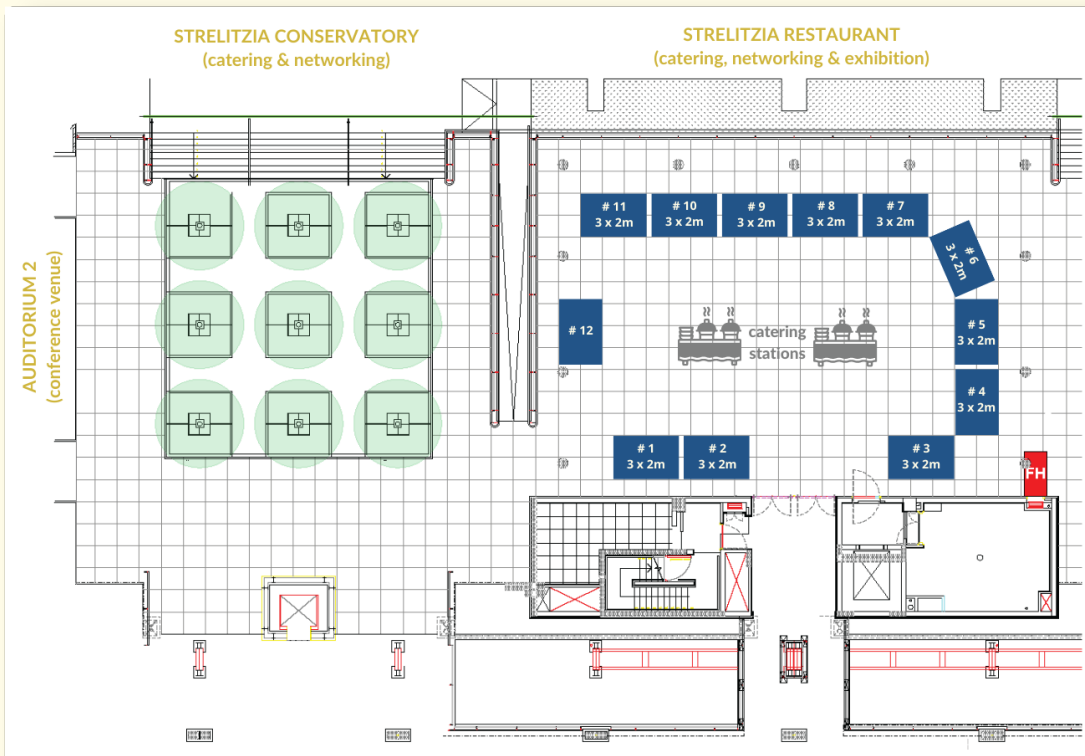
Exhibition schedule:

08 June 2023: Setup from 06h00 - 09h00

08 June 2023: Live exhibition from 10h00 - 19h30

09 June 2023: Live exhibition from 07h30 - 15h30

09 June 2023: Breakdown from 15h30 - 18h30



We would be happy to discuss your exhibition requirements or any other ideas you may have in terms of how your company's participation in the exhibition (eg. combining spaces if larger floor space is required) can add value to the delegates in return for brand exposure. We look forward to welcoming you on board as an exhibitor at the WCPDF 2023 conference and to working with you to make it a valuable and rewarding event for all participants.

Please contact Demi on demi@sbs.co.za to discuss your exhibition involvement in more detail.

View 360 degree video of networking, catering and exhibition venue